

Quote

THE WEEKLY DIGEST

Volume 29—Number 4

Week of January 23, 1955

MAY WE *Quote* YOU ON THAT?

[1] JOHN FOSTER DULLES, U S Sec'y of State, commenting on U S fliers held captive in Red China: "We have been maintaining a position of standing aside to let the U N try to work this problem out. I don't think that can go on forever." . . . [2] Pres DWIGHT

D EISENHOWER: "The present tax take of nearly one-fourth of our nat'l income is a serious obstacle to the long-term dynamic growth of the economy which is so necessary to the future. . . The stimulus of further tax reductions is necessary just as soon as they can properly be made." (*But the President clearly indicated opposition to tax reductions this yr*). . .

[3] JOHN H NOBLE, recently-released U S citizen, held captive by Soviet since '45: "The Russian people are eager for friendship with the U S. A bridge of good relations could be built, but politics stands between." . . . [4] HARLOW H CURTICE, pres, Gen'l Motors Corp'n: "I forsee a gross nat'l product (goods and services) in

Quote of the Week

Historic message radioed at 11:01 A M Jan 17 from the submarine *Nautilus*, world's 1st nuclear-driven transportation: "Under way on nuclear power."

—"

the area of \$370 billion this yr. This would be an increase of about 3% over the estimated level of '54 and somewhat in excess of the record reached in '53." . . . [5] CHAS E WILSON, Sec'y of Defense: "I think we put too much emphasis on the numbers game. If we had had twice as many men under arms during the past 2 yrs, it would not have changed a single world event." . . . [6] Sen HARRY F BYRD (D-Va) opposing *Administration financial plans*: "Count it as you will, as we spend more than our income, we add to our debt. The least the Gov't can do, in fairness to the taxpayers, is to keep books and acc'ts in a manner reflecting the true state of our fiscal affairs."

FIFTEENTH YEAR OF PUBLICATION



There is a tendency in economic circles, especially apparent at this season, to compare one yr with the preceding twelvemonth in terms of Gross Nat'l Product. This is obviously a fallacious foundation. The only constant between the yrs is a fixed unit of time.

In a growing economy we must exceed the totals of a preceding yr by healthy margins, merely to "hold our own." This is true because we have these growth factors: (a) a constant increase in the number of consumers; (b) a consequent increase in the number of workers—currently about 700,000 persons a yr are added to the work force; (c) increased productive capacity; (d) technological advances that increase the productive capacity of the individual worker.

Let us illustrate in terms of a young child. If your baby weighed 6 lbs at birth, and on its 1st

b'day records a weight of 15 lbs, the infant has gained, certainly. But this gain has not been at the normal anticipated rate. In relative terms it is losing ground, and you would be well advised to call in a pediatrician.

Similarly, in an expanding economy where there are constantly more people as consumers, a greater number of workers, more productive capacity, the Gross Nat'l Product may be expected to increase proportionately. This does not imply that all units within an industry will grow at the same rate; some are more aggressive than others. And some industries will expand more rapidly. Indeed there are industries that will inevitably retrogress despite able management. A generation ago the production of horse-drawn vehicles declined steadily for a decade, before the industry succumbed.

There are factors, such as abnormal fluctuations in defense spending, that may affect our calculations in a given period. But by and large a moderate increase in Gross Nat'l Product is the normal anticipated sign of healthy growth.



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★
"He who never quotes, is never quoted"
★ ★

Charles F. Johnson



ACTION—1

Formula for achievement: Congregate, coordinate, cooperate. —

GRETCHEN SCHENK, *Mich Library News*.

AGE—2

Maturity means increasing the area of one's interests, awareness, and love. . . It is this exciting business of becoming increasingly alive that keeps old age from being a tragedy. — PAUL CALVIN PAYNE, *Presbyterian Life*.

AMERICA—Americans—3

America is ambivalent toward the scholar. It wants rocket ships and atomic-powered submarines, a cure for cancer and bigger television screens. . . But it mistrusts the people who have the ability and education that might lead to these desired end products. These doubts limit the extent to which the nation can capitalize on its intellectual resources and thus limit its progress, but the limitation is unnecessary and can be overcome.—*America's Resources of Specialized Talent*, Report of the Commission on Human Resources and Advanced Training (Harper).

BEHAVIOR—4

You have to be sure that your faults are pleasant and that your virtues are bearable.—ANDRE SIEGFRIED, member of the Academie Francaise, *Weltbild*, Zurich (Quote translation).

BOOKS—Reading—5

Wonder is the beginning of wisdom in learning from books as well as from nature. If you never ask yourself any question about the meaning of a passage, you cannot expect the book to give you any insight you do not already possess. — MORTIMER ADLER, quoted by COURTNEY MONSEN, "Experience—Matrix of Personality," *Phi Delta Kappan*, 1-'55.

CHARACTER—6

While skill is something for which there is no substitute, and while there is great vocational value in gen'l education, still, both need to be supplemented by good character and good personality traits. Before a man can be a good business man, or a good professional man, he has to be a good man.—KENNETH MCFARLAND, educator, Topeka, Kans.

CHILD—Training—7

To train children at home, it's necessary for both the parents and children to spend some time there.—*Banking*.

COMMUNISM—8

Communism . . . will not be defeated if the Western world tries to counter it by falling back on the uncontrolled vitalities of our age.—BARBARA WARD, *Faith & Freedom* (Norton).

..... Quote



The newest idea for an addition to the Presidential Cabinet has sprung from Rep J Arthur Younger (R-Calif). He has introduced a bill calling for a Sec'y of Urbiculture. It's a coined word to describe the special problem of city folks—slum clearance, housing, smog, juvenile delinquency, narcotics control, etc. Younger says it's needed because 85% of U S population is now in cities. When the Sec'y of Agriculture was added to the cabinet 80% lived in rural areas.

“ ”

At a dinner of Democratic big-wigs here, Walter Louchheim (husband of Mrs Katie Louchheim, head of the Democratic Nat'l Committee's women's division) was asked to speak. He made it short: "I regret that I have but one wife to give to my party!"

“ ”

When Ambassador to Italy Clare Boothe Luce spoke to the Women's Nat'l Press Club here, during her month's vacation in the U S, the club president called attention to Mrs Luce's Italian haircut and remarked, "Find a male who could take diplomacy that far!". . . In a newsletter for home consumption Rep Walter Rogers (D-Tex) wrote: "If this trend of centralized gov't continues . . . the states will be wholly void of any rights except to try violators and send them to the state penitentiary."

..... *Quote*

Page 4 Volume 29—Number 4

DISCIPLINE—9

"In the hospital where I serve," said a famous psychiatrist, "we have every variety of mad people. . . . In some few cases their derangements have a physical or congenital cause, but such are in a minority. The majority are just people who have lost control.

"And how do we cure them?—and we do cure very many. We put them under control, like children in a nursery. Every hr of their day is mapped out in strict routine. . . . Usually they rant and rave rebelliously, but they learn quickly, crazy tho they are, that father's word is law—father, in their case, being the doctors and staff—and that the law will be enforced. When they can discipline themselves and recognize and control their illusions, they are cured."

— DOROTHY THOMPSON, "Respect for Law Begins at Home," *Ladies' Home Jnl*, 1-'55.

EDUCATION—10

A Chicago prof told his pupils they were not really educated unless they could say yes to these questions:

Have you learned how to make friends and to keep them?

Do you know what it is to be a friend yourself?

Do you see anything to love in a little child?

Will a lonely dog follow you down the street?

Are you good for anything to yourself? Can you be happy alone?

Can you look out on the world and see anything but dollars and cents?

Can you look into a mud puddle and see anything in the puddle but mud?—*Leaves of Gold*.

Mining The Magazines



It's no secret, of course, that Russians want to defeat the U S in the '56 Olympic Games. To hold any real hope of approaching this objective they must develop some 1st class track sprinters. *Soviet Sport*, Russia's leading sports paper, is carrying on a campaign for more effective training methods. (In the '52 Olympics at Helsinki, in the 4 short runs, Russians took one 5th place. The U S scored 3 1sts, one 2nd, 2 3rds and a 4th.)

This yr will see another wedding-plans quarterly on the magazine racks. Curtis is sponsoring *Bride-to-Be*, a rather lavish production in the *Holiday* format. Marjorie Binford Woods, former managing editor of *Bride*, will edit.

Oona O'Neill Chaplin, daughter of a genius (Eugene) and young wife of another (Charlie) may have influenced Gloria Vanderbilt to marry the aging conductor, Leopold Stokowski 10 yrs ago, says the Feb *Redbook*. In a timely article, Oona is quoted: "Listen, Gloria, the handsome ones, the muscular ones—you'll be with them at parties or the beach, and they're fun, but not to live with. They're dull, insufferable bores to live with day in and day out. I tell you, marry a genius. It's the thing to do. They are dynamic and exciting. Find a genius."

In the current *Harper's* Morris Ernst complains that he can't go to a dinner party without being steered into a corner and pumped for free legal advice. Sydney Harris says the only professional man exempt from this petit larceny was a grim old physician. Whenever a lady asked his advice about her symptoms, he'd say, "Please strip to the waist, madam!"—and ret'n blandly to his salad.

Is photographic "cheesecake" on the wane? *Advertising Age*, preparing its annual "cheesecake review," sadly rep'ts that the pickings amongst '54 ads were slimmer than at any time in the recent past.

Parade (1-9-'55) asks the question, "Should we Make Winston Churchill an Honorary American Citizen?" Well, it wouldn't be the 1st time. Back in 1784 a grateful Maryland legislature granted citizenship to the Marquis de Lafayette and all his male heirs. This right was honored by the U S Gov't in 1940, when the Gen'l's great-grandson was admitted to the U S to practice law here.

..... *Quote*

Good Tidings

There are 162,922,000 Americans who are not mbrs of the Communist Party.

Some 37,011,400 couples in the U S will stay more or less happily married during the yr.

The Internal Revenue Dep't will find that 43,846,154 income tax ret'ns for the yr '54 will be filed correctly.

Approximately 33,293,000 children will sit at dinner tables every evening and remind parents that they really are learning something at school.

Most of the time, 15,720,000 organized workers are not on strike.

There are 83 countries in the world that have not discovered the secret of the hydrogen bomb.—*Changing Times*. 11

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FREEDOM—12

Men who are free to choose . . . will choose to be free. — Slogan used by Institute for American Democracy.

FUTURE—13

The great scientific discoveries of the past hundred yrs have been as child's play compared with the titanic forces that will be released when man applies himself to the understanding and mastery of his own nature. — MELVIN J EVANS, *Forbes*.

GOD—and Man—14

God does not love man because he has value; man has value only in virtue of God's love.—*Sabbath Recorder*.

..... *Quote*

Page 6 Volume 29—Number 4

HEALTH—15

One doctor's formula for heart disease: "Be an exec, be overweight, and smoke more than a pack of cigarettes a day. A tendency towards higher blood pressure makes the perfect subject."

—*Mgt Review*.

IDEAS—16

If you don't share your best ideas with those who can make effective use of them you may be doing yourself great injury.

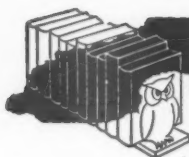
One merchant whose business always remained small boasted that he concentrated on his own business, never joined any associations or attended conventions.

"Those other fellows don't get any of my good ideas," he said.

Another merchant, whose father started life as a pack peddler, built his store into a multimillion institution. "My business never really started to grow," this man said, "until I began to go out and exchange ideas with other merchants."—*Wright Line*, hm, Wright Line, Inc.

JUVENILE DELINQUENCY—17

According to the U S Children's Bureau, 49 out of every 50 children under the age of 18 have never been brought before Juvenile Courts and are law-abiding youngsters. But the fiftieth child, usually a teen-ager, represents a problem and a challenge to us all. He is the youngster who has committed one or more criminal offenses and has been classified as a juvenile delinquent.—J EDGAR HOOVER, director, FBI, "You Can Help Stop Juvenile Crime," *American Mag*, 1-'55.



Book Briefs

When Ernest Hemingway was awarded the Nobel Prize for literature, you will recall he expressed the opinion that it should have gone to Carl Sandburg. Our public prints at the time neglected to get Mr Sandburg's reaction to this generous gesture. But Leonard Lyons belatedly quotes the elder poet, via Harvey Breit, of the *N Y Times*: "In 30 yrs or so, some bright young man, sitting around, will ask, 'Say, did Carl Sandburg ever win a Nobel Prize?' And then some brighter young man will answer, 'Yes; Ernest Hemingway gave it to him in '54.'"

Vincent Starrett, who has just concluded his 52-wk series for the *Chicago Tribune Magazine of Books*, "Best Loved Books of the 20th Century," expresses his surprise that a number of volumes, fantastically popular in their brief day, are no longer in print. A spectacular instance of faded glory is the Edgar Rice Burroughs story, *Tarzan of the Apes*, published in '14, and now definitely deceased. "It was so admirably patterned to the mental level of the thundering herd," observes Starrett, "that I would have wagered it would live forever."

A studio spokesman has just nixed one of Marilyn Monroe's un-suppressed desires: "Twentieth Century-Fox has no intention of granting Miss Monroe's request

A book is a mirror. If an ape looks into one, it won't see an apostle looking out.—*Auslese*, Frankfurt (QUOTE translation).

that she play in *The Brothers Karamazov* by Dostoevsky." Miss Monroe is currently quoted as desiring "to be a director in tv, and all sorts of things." Her recent role in the *Itch* may have proved contagious!

Not so long ago, as the cuckoo flies, the output of our university presses was confined chiefly to dry technical tomes authored by professors who could not readily find an outlet for their wares thru regular trade channels. But times change, and the university presses have changed with them. We are reminded of this truth in noting that Harvard Univ Press is making a 1st printing of 60,000 copies of Erwin N Griswold's *The Fifth Amendment Today*. Dr Griswold, dean of the Harvard Law School, is a conservative Republican who regards the Fifth Amendment as a basic safeguard to our liberty—and says so forthrightly. The Press plans nat'l promotion.

.....Quote.....



Estos vi mi Valentino?

Around St Valentine's Day, Love is fondly considered the only Universal Language, but some scholarly gentlemen in Boston thought otherwise 50 yrs ago this wk (Feb 16, 1905), and formed the American Esperanto Ass'n, to encourage speaking of the most successful internat'l language yet invented.

Actually, Esperanto had been around since 1887, when a Polish oculist published La Lingvo Internacie de la Doktor Esperanto—the internat'l language of Dr Hopeful. The "Hopeful" tag stuck as the name for the simplified tongue (based on both Romantic and Germanic root words), and Esperanto drew support from many scholars and authors, including ardent Esperantist Geo Bernard Shaw. World conventions drew flocks, 100 Esperanto periodicals sold briskly, Chataqua speakers boosted it, and the North American Review had an Esperanto dept during the movement's height. Tho the nat'l enmities aroused by World War I proved too much for Esperantists (the U S group listed only 967 mbrs in 1952), we revive the "Hopeful" language here to express this wk's internat'l sentiment:

Rozo estas ruga,
Violo estas blua,
Sukero estas dolca,
Kaj ankau estas vi!

..... *Quote*

LEADERSHIP—18

We always give our allegiance to the leader who demands things, almost never to the pessimist or the man of limited vision and faith.—*Wright Line*, hm, Wright Line, Inc.

LEISURE—Use—19

One wise man has written, "Time you enjoy wasting is not wasted time." — *Nashua Cavalier*, hm, Nashua Corp'n.

LIFE—Living—20

To be able to live, at ease but without complacency, with one's prejudices is good. To be able to live, with regret but without shame or agony, with one's limitations is still better.—*CLIFTON FADIMAN*, "On Being Fifty," *Holiday*, 2-'55.

" "

We live and learn, but we should learn and live.—*Money, Banks & Taxes*.

LOVE—21

Love is the master key to the kingdom of Heaven, and we will never find a lock on this earth, no matter how rusty and difficult, that it cannot open.—*ROSE BENNINGTON*, "The Master Key," *Signs of the Times*, 1-11-'55.

MAN—Brain—22

Man's brain, which has transformed the world and has discovered the power to destroy it, is the greatest enigma in modern science. It took at least a billion yrs of evolution to create the 3-lb mass, which only in the last century and a half has begun to acquire a dim understanding of its own nature.—*FRANCIS BELLO*, *Fortune*, 1-'55.

Pathways to the Past



Week of
Feb 13-19

Nat'l Advertising Wk
Nat'l Crime Prevention Wk
Nat'l Cherry Wk (15-22)

Feb 13—Race Relations Sunday. . . . The 1st class bell rang 320 yrs ago (1635) to open the Boston Public Latin school, now the oldest American public school still in existence.

Feb 14—St Valentine's Day. . . . 175th anniv (1780) d of Wm Blackstone, whose *Commentaries* (the 1st review of U S legal system) was the only alma mater for generations of barristers. . . Congress auth'd printing of the Congressional Directory 90 yrs ago (1865).

Feb 15—135th anniv (1820) b of Susan B Anthony, who called marriage a distraction from the fight for equal rights, was a prime mover in 1st nat'l women's temperance and suffrage groups. . . Diplomat Elihu Root, who won the Nobel Peace Prize for his work with Latin America as Theo Roosevelt's Sec'y of State, was b 110 yrs ago (1845).

Feb 16—You probably read the work of Giambattista Bodoni every day unknowingly; an Italian printer b 215 yrs ago (1740), he gave his name to a handsome and practical type face used by many newspapers. . . One newspaper not using Bodoni was founded 55 yrs ago (1900)—Chung Sai Yat Po, the nation's 1st Chinese Daily. . .

And a group who spurned Chinese, and every other language, for that matter, formed The Esperanto Ass'n 50 yrs ago (1905) in Boston to promote use of that internat'l tongue.

Feb 17—Today marked the official end of one U S war and the beginning of the end for another: Congress ratified the Treaty of Ghent 140 yrs ago (1815), and 90 yrs ago (1865) the Union Armies took the 1st of 3 Carolina cities to fall that wk.

Feb 18—The 1st opera performance in America 220 yrs ago (1735) sounds rather frivolous—the title: *Flora*, or *Hob in the Well*. . . 210th anniv (1745) of Alessandro Volta, a real dynamo in the electrical science field (he invented the condenser and voltaic battery; the unit of electric pressure bears his name). . . Percival Lowell predicted the appearance of a new planet in 1916, so when it was discovered 25 yrs ago (1930) at Lowell Observatory in Ariz, his initials were used in its name—Pluto.

Feb 19—90th anniv (1865) of Swedish explorer Sven Anders Hedin, who survived perilous Asian expeditions that earned him the title "20th Century Marco Polo," died at 88 in 1953. . . Marines began the costly War II battle of Iwo Jima 10 yrs ago (1945).

..... *Quote*

"Of all things!"

Imagine mail whisked across an ocean in 3 hrs; a letter mailed in Denver, or even San Francisco, at the close of a business day may be read in London the following morning.

Mail by missile—that's the answer. John M Redding, former assistant postmaster gen'l, told the Parcel Post Ass'n in Chicago last wk that "it can happen any day. And that day may be tomorrow."

It now is entirely practicable to use guided missiles for the transportation of light mail over tremendous distances. Both Germany and Italy have tested "missile mail." The cost is still prohibitive—but it is one of the distinct possibilities to relieve the growing congestion of mail at rail centers.

In the case of overseas mail, the missile would be guided half way across the Atlantic from a base in this country. Then control would be taken over by radio from the receiving end. The missile, with its cargo of letters and packets, would be landed in Europe with an elapsed time of 3 to 4 hrs. From a central European receiving station the mail would be forwarded to various destinations via conventional air routes.

Up to now, of course, we've been too busy concentrating on missiles for massacre. But our guided missiles can become guided messengers. And that is our happy thought for tomorrow.

..... *Quote*

MARRIED LIFE—23

The honeymoon is over when the bushels of kisses are reduced to little pecks. — TAD ROBINSON, *Better Farming*.

MUSIC—24

The person who truly has music in his heart is bravely armored against many of the drab assaults of life and living.—HELEN HEFFERNAN, "More Than Music," *Music Educators Jnl*, 1-'55.

PEACE—25

The statesmen of this generation will likely be remembered 100 yrs from now on the basis of their contributions for or against world peace. Those who imagine that world problems can be solved by mat'l force will have long been forgotten, but the men who today believe and plead for spiritual values as a means to prevent wars will long be remembered after they are gone.—ROY H STETLER, publisher, Harrisburg, Pa.

PRAYER—26

The head of a monastic order heard that one of the monks was expressing doubt of the order's motto, "Pray and work." So he invited the young man to go rowing with him, and took the oars himself. After a while the monk shook his head and commented, "But if you just use one oar you'll continue to go around in circles and you won't get anywhere."

"That is right, son," repl'd the elder man. "One oar is called prayer, and the other is called work. Unless you use both at the same time, you just go in circles and don't get anywhere." — *Sonnenschein*, Bielefeld (QUOTE translation).

RADIO—Television—27

A Los Angeles nursery-school teacher rep'ts one of her 4-yr-old charges saw a small radio, didn't know what it was. Teacher explained: "It's television without a picture."—*Wall St Jnl.*

RECREATION—28

Play is the word that best covers the things which man is wound up to do, in the doing of which he is most himself. It is by being citizen, nurturer, poet, creator, scientist, by actively filling out the ideals waiting for him, that a man can win or save his life.—JOS LEE, *Recreation.*

SCIENCE—29

Science, by itself, provides no panacea for individual, social and economic ills. It can be effective in the nat'l welfare only as a mbr of a team, whether the conditions be peace or war. But without scientific progress, no am't of achievement in other directions can insure our health, prosperity and security as a nation in the modern world. — VANNEVAR BUSH, *Scientific Monthly.*

TROUBLE—30

Borrowed trouble soon becomes a real possession.—*Present Truth Messenger.*

TRUTH—Untruth—31

Many a man who would scorn to strike his neighbor behind his back is content to stab his reputation by the utterance of half truths, which are worse than lies in their effect. . . This is one of the most serious dangers which America has to face today.—ARTHUR TWINING HADLEY, *World Affairs Interpreter.*

In Brief

Owners of black-and-white tv sets are now hearing, with increasing frequency, the statement that a certain program was transmitted in color. How much color is actually being telecast? Figures have just come in: NBC-TV last yr issued a total of 100 hrs in color; CBS about 50 hrs. Both will increase schedules in '55, colorcasting spectaculars and special events. Color is coming. Everyone agrees. AT&T has completed 47,000 channel mi's of re-engineering and re-equipping to carry color to 139 tv stations in 101 cities. Price of color receiving sets remains the obstacle. Color tubes have lately been reduced in cost, but few set-makers anticipate substantial reduction in price of color sets this yr.

RCA-Victor cut price of its phonograph records 40% and remainder of industry will be forced to follow suit. This action, they confidently believe, will bring 50% increase in volume this yr—chiefly from 'teen-agers.

How much money do you have invested in household electrical appliances? If yours is an average home, sum is about \$1,300. And the Industrial Press Service forecasts that in 10 yrs average home will have electric products and appliances valued at \$5,000.

Coming: Electronic computers that will accurately predict in advance of storms how much rain or snow will fall.

..... *Quote*

Good Stories..... you can use

It was out on the rifle range, and the green recruits were curdling the blood of the tough old Army rifle instructor. He stomped over to the prone form of one rookie whose misses were nothing short of spectacular.

"Son, where the blazes are your shots going?" the sgt bellowed in his finest tones.

The rookie looked up innocently. "I dunno, sir," he repl'd. "They're leaving this end all right."—*Pageant*..... a

" "

Boyfriend of a Palm Springs matron was dragged unconscious from her pool. She got in the way of a rescuer, who brushed her aside with: "I've got to give him artificial respiration." Screamed she: "Artificial, hell! Give him the real thing — I can afford it!"—*MIKE CONNOLLY, Hollywood Reporter*..... b

" "

"What brings you here?" asked a visitor to the prison.

"Borrowing money," said the prisoner.

"But," protested the visitor, "they don't put men in prison for borrowing money."

"Not usually," the prisoner explained, "but I had to knock the man down 4 times before he would lend it to me."—*Illustrated Wkly of Pakistan*..... c

..... *Quote*

I LAUGHED AT THIS ONE

DAVID GORDON

The work in our accounting offices increases tremendously around the middle of Feb, due to tax forms. Each unit head has the problem of activating his staff. Every yr I've noticed that one particular unit invariably achieves the highest production mark. I asked the unit head about it.

"Well, confidentially," he said, "about the 10th of Feb each yr, I send a romantic anonymous Valentine to every unmarried female over 30 in my dept. The result is gen'l enthusiasm, reflected by a sharp rise in production. It works wonders during the tax rush!"

”

Frank Wedekind was asked by a young artist to look at his paintings at an exhibition. When Wedekind met the young man again he said, "Well, I must say, my friend—your pictures are the only ones in the whole exhibition that can be looked at. . ."

"Too wonderful!" cried the artist. "Are you really serious?"

"Naturally," continued Wedekind. "There were crowds of people standing in front of the other paintings." — *Sonnenschein, Bielefeld (QUOTE translation)*..... d

Wise Cracks

Ken Murray walked into his agent's office one day and heard him say on the telephone, "Look, don't call me any more, I'll call you."

He hung up and shook his head. "What's the matter?" asked Ken, nodding toward the phone. "No talent?"

"That's the trouble," groaned the agent. "This client is terrific—sings like Pinza, dances like Astaire, fights like Errol Flynn—"

"Well, for heaven's sake, what's your problem?" asked Murray. "You should make a million dollars with a guy like that."

"Yeah, sure," said the agent bitterly. "Only — this is a girl!"—*American Wkly.* e

" "

The late Gladys George, like many actresses, was known for being "on stage" all the time. Once an indiscreet interviewer, wondering about her 4 marriages, asked, "What made you change husbands so often?"

"I wasn't changing husbands," edited Gladys. "I was changing audiences."—*WALTER WINCHELL.* f

" "

A farm boy said to his brother, "Reuben, how would you get a girl to marry you?"

Reuben ans'd: "Well, if she don't want to, you can't; but if she does, there ain't hardly no way to prevent it."—*Lieber Photo News*, hm, H Lieber Co. g

A thought for the 14th of February: Marriages would be a lot happier if Cupid used a gun with a sight, instead of a bow and arrow.—*DAN BENNETT.*

" "

The Egyptians were the only ones ever to master the art of making a woman dry up and stay that way.—*FRANCIS RODMAN.*

" "

The Democrat's bipartisan policy may be to assist Ike on the foreign front and help him out at home.—*PETE BAIRD,* New Orleans Times-Picayune.

" "

Two kinds of families are likely to have a house full of antique furniture: the kind with money and the kind with kids.—*The Marshall (Ky) Courier.*

" "

A new invention has hit the mkt—a United Nations pen which writes under protest.—*McCall Spirit*, hm, McCall Corp'n.

" "

An oldtimer is a person who can remember when we talked about McCarthy and meant Charlie.—*Indianapolis Star.*

" "

It seems we no longer have any use for the exclamation point. Who's surprised at anything anymore?—*Grayson Co (Ky) News.*

" "

A hard job is one which leaves a fellow as tired before the weekend as after.—*Boston Globe.*

.....Quote.....

**Imaginative
Entrepreneurs Dept.**

—The Portland (Ore) beauty-shop owner that didn't like the old iron fire hydrant outside his shop and had it chrome-plated.

—The Jackson (Miss) hobbyist who polished ordinary driveway gravel so that it can be used in costume jewelry.

—The Minneapolis furniture store that included in its newspaper ad a coupon which read "I'm just looking." The store urged patrons to clip the coupon and wear it while shopping in the store, to keep the sales staff away until the patron was thru browsing and specifically asked for assistance. h

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The manner in which the female mind operates will always be a puzzle to us. The other day we remarked to a mature lady of our acquaintance that she seemed to be exhibiting an unusual *joie de vivre* of late. We ventured to ask if her secret lay in some new philosophy she had discovered or, perhaps, in one of those self-help books which have become popular in recent yrs. "Neither," she repl'd. "The fact is that I have been lying about my age for a good many yrs and I have been thinking that I was really 56. The other day I came upon my birth certificate and discovered that I'm only 55. Makes me feel like a debutante." —*Montrealer.* i

..... *Quote*

"Why on earth," a man demanded of his friend, "did you name your boy Reginald Clarence?"

"Because," explained the new father, "I want him to be a good fighter—and in our neighborhood any boy named Reginald Clarence has got to fight!"—*Oral Hygiene.* j

" "

A pal of mine bought his wife the latest TV set—complete with 3-D knob. Yes, three-dimensional TV. Well, she had to get the repair man in to fix it one afternoon, when she heard her husband's key in the door. She said: "Quick, you must hide! My husband's so jealous he'll kill you if he finds you here!"

All the cupboards were full, so the repair man had to hide inside the back of the TV set. The husband settled down in front of the set and switched on to watch the football. Inside the set the repair man was cramped and getting hotter and hotter, and when the football interval came he'd had enough! He pushed down the back of the set, marched across the room and slammed the door. The husband stood up, looked at the door, looked at the set, looked at his wife and said: "I didn't see the referee send that fellow off the field, did you?"—*BOB MONKHOUSE, Tit-Bits, London.* k

" "

Two GI's were surveying the damage after a 3-day pass. "How," asked one, "did you get that black eye?"

Repl'd his buddy, "I was hit by a gulded muscle."—*Arkansas Baptist.* l

A blond movie star was introduced to Princess Margaret at a London dinner party.

Complete mistress of the situation, she tripped while essaying a curtsy, fell on her ear, then, by way of recovery, said weakly as she arose, "By the way, how's your sister?"—BENNETT CERF. **m**



Occidental Cunning

Campaign abuses such as carrying parcels for strangers and passing out tea cups inscribed with campaign slogans have been ruled out in Japan.—News item.

It's good to know that in Japan—

Henceforth, at any rate—
The helpful, parcel-toting man
Is not a candidate.

It's good to know that one can sip

One's cup of tea in toto
Without a sign beneath one's lip,
"Hurrah for Hashimoto!"

Campaign abuses such as these

And others we'd discuss
Are ended with the Japanese,
But what, my friends, of us?

Well, we'll let people lift things up,
Though knowing what they're
thinking.

And let them serve a garish cup
(And fill it) when we're drinking.

Yes, we'll let people ease our way,
And read their slogans hearty,
And then, upon election day,
Vote for the other party.

I had stopped in a service station between Anniston and Montgomery and while I was there, an old man in a very dilapidated Model T drove in.

"Gimme a dollar's worth o' gas, Henry," he said.

"Why don't you fill 'er up, Dave?" the attendant asked.

"Wa-a-al, Henry," he repl'd, "I'm afraid she might not run that fur."—BUNNY DELORES JONES, *Birmingham News Mag.* **n**

" "

The Hollywood director announced at a party that he was going to take a vacation away from all civilization.

"But how will you find a place like that?" asked Marilyn Monroe.

"I'll just fasten a big picture of you on the front of my car, and as soon as someone asks 'Who's that?' I'll stop."—*Revue*, Munich (QUOTE translation). **o**

" "

Anthony was a 3rd-grader and needed help with his reading. He came to the helping teacher with a book he had chosen for the day. It was a preprimer. He managed to read it quite well for the first ten pages which contained all six or seven new words. The story went like this:

"See Betty ride
Mother, see Betty.
See, See!"

Anthony stopped and remarked when he had finished that sequence, "Must have been a Mexican."—*Childhood Education*. **p**

..... *Quote*

Quote-ettes

FRED ALLEN, radio & tv personality, *outlining danger of wkly tv comedy show*: "When the same comic comes in each wk, he starts to look like a relative—and after a while you start to treat him like one."

1-Q-t

" "

MILDRED BURKE, world champion lady wrestler, *defending her vocation*: "This ain't no plug-ugly racket; it's a profession."

2-Q-t

SECOND CLASS MATTER

News of the **NEW**

Edited by ALICE JACOBS

The ordinary lead pencil is on its way out, according to Parker Pen Co, Janesville, Wis. Parker has announced the development of the Liquid Lead Pencil—and that's exactly what it is. Unique liquid graphite, in a single pencil, is capable of laying down on any kind of writing paper a line of writing 3 mi's long. Point of pencil is unbreakable, never needs sharpening. The writing produced by this spectacular instrument is fully erasable, and doesn't smudge.

Parker plans to have this product on the mkt in about 90 days. The models will range from "cus-

tomized luxury pencils" to a basic series priced in the area of conventional pencils. Weight and appearance of line correspond in the 1st models to that of a 2B pencil, the favorite degree or grade for most users of pencils.

Parker is really convinced that the Liquid Lead Pencil is the pencil of the future. As of Jan 1, manufacture of all other Parker pencils has been discontinued. However, Parker does not predict how much of the 1,500,000,000 yrly lead pencil mkt the new LLP will capture immediately.

NOTE here items of special interest in this issue —————
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